## Ascension Personalized Care

# **Agent Newsletter**



## Welcome!

Welcome to the first Ascension Personalized Care (APC) newsletter for agents. Every two weeks, during Open Enrollment, we will send you updates and information. As you may know, Ascension Personalized Care benefits are underwritten by US Health and Life Insurance Company. USHL will offer individual Marketplace health plans in Michigan, Indiana, and Kansas beginning Jan. 1, 2022. The Open Enrollment Period for 2022 coverage will run from Nov. 1, 2021 through Jan. 15, 2022.



# **Selling Ascension Personalized Care**

If you are interested in selling Ascension Personalized Care plans, you will need to be appointed with one of our general agencies. You can find a list of agencies in your state by clicking the link below. Each general agent will be able to assist you with the DocuSign link to get appointed to sell with US Health and Life Insurance Company. All agents must complete the registration and training with CMS to sell health insurance plans on the Marketplace.

## Registration and training requirements

## Agents and brokers who did not complete registration and training for plan year 2021:

The full training for plan year 2022 is not yet available. According to CMS, agents will have the option to enroll in the full training, if desired, once it is available. Training for new agents should be available by the end of September.

#### Agents and brokers who completed registration and training for plan year 2021:

Returning agents and brokers are eligible to complete a shorter training that is available now.

- Agents will be automatically enrolled in the "Marketplace Training for Returning Agents and Brokers," that is approximately ninety minutes long.
- The curriculum consists of a self-paced review of Marketplace resources and updates.
- As part of the Agent Broker General Agreement, you must attest to completing the required reading and reviewing the materials in order for your training to be considered complete.

If you are a returning agent or broker, <u>log in</u> to the CMS Enterprise Portal to update your information and complete the Marketplace training requirement.

If you need additional assistance on this topic, contact the Marketplace Service Desk at 1-855-267-1515.

General agents

## **HealthSherpa**



USHL is partnering with HealthSherpa to provide enhanced direct enrollment (EDE) for Ascension Personalized Care members. HealthSherpa provides agents and consumers an easy way to shop and compare plans and enroll in a plan that is right for them.

We will notify general agents when training is available. Once your appointment is approved, you will be given access and training to your HealthSherpa account.

HealthSherpa training

# Sales support department

US Health and Life Insurance Company has a dedicated sales support team to help our appointed agents. We work together with your general agent to get you appointed and ready to sell. If you have not been appointed, you will need to reach out to your general agent for the appointment link. If you need assistance with the DocuSign link, please reach out to our sales support team.

USHL also manages the payment of commissions. If you have any issues involving your commission, please contact our sales support team.

**Please note:** You must include your NPN number on any client application. This is a important step and must be completed in order for you to receive compensation for the enrollment.

Contact the USHL team at <u>SalesSupport@ushealthandlife.com</u> or call 844-828-5968.

## Marketplace plans

USHL offers a variety of Gold, Silver and Bronze ACA plans. To learn more about Ascension Personalized Care health plans please visit the link below.

Marketplace plans

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